

# Technology In Agriculture



## EasternOklahoma BEEF CATTLE SUMMIT

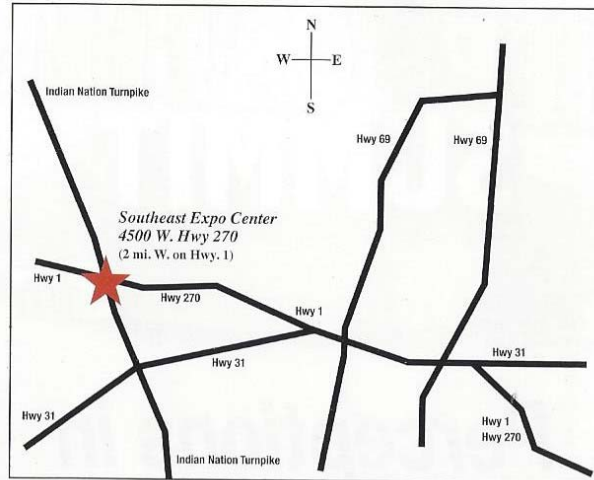
Thursday, April 6, 2017

SE Oklahoma Expo Center  
McAlester, Oklahoma



Oklahoma Cattlemen's Association

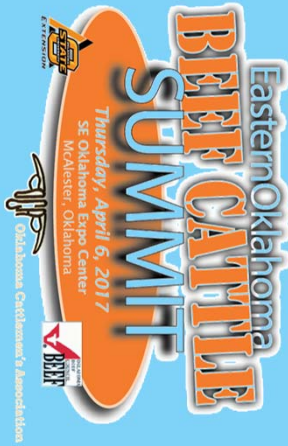
## McAlester, Oklahoma



Registration Deadline Thursday, March 30, 2017

For more information contact  
**Pittsburg County  
 Extension Office**  
**918-423-4120**

Oklahoma State University, in compliance with Title VI and VII of the Civil Rights Act of 1964, Executive Order 11246 as amended. Title IX of the Education Amendments of 1972, Americans with Disabilities Act of 1990, and other federal laws and regulations, Does not discriminate on the basis of race, color, national origin, gender, age, religion, Disability, or status as a veteran in any of its policies, practices or procedures. This includes but is not limited to administrations, employment, financial aid, and educational Services. Issued in furtherance of Cooperative Extension work, act of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture, Thomas G. Coon, Director of Oklahoma Cooperative Extension Service, Oklahoma State University, Stillwater, Oklahoma. This publication is printed and issued by Oklahoma State University As authorized by the Vice President, Dean, and Director of the Division of Agricultural Sciences and Natural Resources and has been prepared and distributed at a cost of 24 cents per copy.



**Registration Deadline**  
**Thursday, March 30, 2017**

Contact your local county  
 Extension office or mail to:  
 Pittsburg County Extension Office  
 707 West Electric  
 McAlester, OK 74501-5058  
**(P) 918-423-4120 (F) 918-423-7053**  
 Or Email: dawid.Cantrell@okstate.edu

Yes, sign me up for the 2017 EOBC Summit!

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

My check for \$ \_\_\_\_\_ for \_\_\_\_\_ registrations is enclosed

Registration Name \_\_\_\_\_  
 \$10 per person Name \_\_\_\_\_

Please make check or  
 Money order payable to:  
 OSU Extension Name \_\_\_\_\_

# Agenda

April 6, 2017

8:00 am

Registration & Trade Show Opens

8:45 – 9:00 am

Welcome

9:00 am – 9:50 am

GeneMax Advantage™ Chris Stansberry

9:50 am – 10:40 am

Pinkeye Control Barry Whitworth

10:40 am – 11:00 am

Break & Visit Trade Show

11:00 am – 12:00 pm

Coat Color in Cattle David Greg Riley

Noon (Lunch) – 1:00 pm Industry Updates

Jeff Jaronek Heather Buckmaster

## Breakout Sessions

1:30 pm – 3:00 pm (40 min ea)

1. Greenseeker Brian Pugh

2. DNA Cattle Demo Freking & Ward

3:00 pm – 3:15 pm

Break & Visit Trade Show

3:15 pm – 3:45 pm

Market Outlook Derrell Peel

3:45 pm – 4:00 pm

Evaluation & Door Prizes Committee

# Technology In Agriculture



“Coat Color In Cattle”

**David Greg Riley**

Associate Professor Animal Breeding & Genetics  
Texas A&M University

## Eastern Oklahoma BEEF CATTLE Summit

Thursday, April 6, 2017

SE Oklahoma Expo Center

McAlester, Oklahoma



**HEATHER BUCKMASTER**

Executive Director  
Oklahoma Beef Council



• **CHRIS STANSBERRY**

F&RSU Station Superintendent  
Oklahoma State University

• **BARRY WHITWORTH**

Area Food/Animal Quality and  
Health Specialist  
Oklahoma State University



• **BRIAN PUGH**

Extension Area Agronomy Specialist  
Oklahoma State University

• **BRIAN FREKING**

Extension Area  
Livestock Specialist  
Oklahoma State University



• **EARL WARD**

Extension Area  
Livestock Specialist  
Oklahoma State University

• **DERRELL PEEL**

Professor, Charles Breedlove  
Professorship in Agribusiness  
Oklahoma State University

