

managing farm health *for* public health

Nov. 12

8:30 a.m. to 4:30 p.m.

Grand Casino Hotel & Resort
Shawnee, OK

No-charge registration is required and includes lunch.
Register with OSU Animal Science Extension by phone
at 405-744-6060 or online at www.BeefExtension.com.

topics include...

- Challenges in farm to public activities
- Prevalence of pathogens in cattle.
- Pre-harvest livestock pathogen management
- Farm to public hazard analysis and critical control points
- Role of the Oklahoma Department of Health
- Consumer farm pathogens perceptions
- Communicating key points with livestock producers and the public



Hosted by OSU Extension and the Oklahoma Beef Quality Assurance Program with support from the United States Department of Agriculture.

meet the SPEAKERS...



Marla J. Calico

Calico has been an active participant in the International Association of Fairs and Expositions by serving on committees and leading panel discussions at conferences. She joined the professional staff of IAFE in September 2006 as the director of education. In January 2014, Calico was named the chief operating officer of IAFE to oversee day-to-day operations of sales, marketing, publications, meetings and educational activities.



Dr. Kristy Bradley

Serving as the state epidemiologist for the Oklahoma State Department of Health, Bradley has a myriad of roles including surveillance of infectious diseases in Oklahoma, oversight of disease outbreak investigations, assistance with policy development, active involvement with the state's bioterrorism and pandemic preparedness and response programs, and lecturing to professional and lay groups.



Dr. Mindy Brashears

Brashears is a professor and director of the International Center for Food Industry Excellence at Texas Tech University. Her research focuses on interventions in pre- and post-harvest environments and on the emergence of antimicrobial drug resistance. Her work has resulted in the commercialization of pre-harvest feed additives that reduce *E. Coli* and *Salmonella* in cattle. She also leads international research teams to improve food safety and security and to set up sustainable agricultural systems in impoverished areas.



Dr. Todd Brashears

Brashears is an associate professor in the department of agricultural education and communications and an educational specialist for the International Center for Food Industry Excellence at Texas Tech University. His research agenda focuses on education programming and the interaction of personal characteristics, knowledge, and behaviors within the agricultural workforce. He works with colleagues to facilitate effective training that improves the level of safety in a multitude of food products.



Brandi Herndon

Herndon is the agribusiness manager for Expo Square and the Tulsa State Fair in Tulsa, OK. She has been with Expo Square for 12 years. Herndon grew up in Fort Collins, CO, where she was raised on an equine reproduction farm and purebred Simmental operation. She attended Connors State College where she was on the competitive and award-winning livestock judging team. She holds a B.S. in agribusiness from Oklahoma State University.



Dr. Divya Jaroni

An assistant professor of food microbiology at Oklahoma State University, Jaroni's research focuses on the development of control strategies to reduce food-borne pathogens in food animals and fresh produce and on improving food safety at pre- and post-harvest levels. Her work has resulted in a patent and the commercialization of pre-harvest feed additives that reduce *E. Coli* and *Salmonella* in cattle. She joined OSU in 2012 after five years as an assistant professor at Southern University in Baton Rouge, LA.